

MICHIGAN ASSOCIATION OF COUNTY TREASURERS 2010 WINTER EDUCATIONAL CONFERENCE

JANUARY 31 –FEBRUARY 3, 2010
WESTIN BOOK CADILLAC - DETROIT, MICHIGAN

Challenges
Opportunities
Resources
Solutions



County Treasurers : Rising to the Challenges of the Day

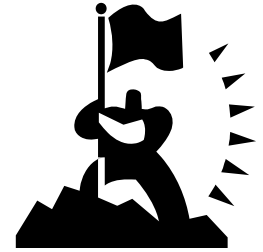
**TREASURY INNOVATION &
HOW TO USE CHALLENGES TO CREATE OPPORTUNITIES**



MACT EDUCATIONAL COMMITTEE CO-CHAIRS:
Karen Coffman - Jackson County
Andy Meisner - Oakland County



AGENDA
MACT 2010 WINTER EDUCATIONAL CONFERENCE
County Treasurers:
Rising to the Challenges of the Day
January 31 - February 3, 2010
The Westin Book Cadillac Detroit
1114 Washington Blvd ~ Detroit, MI 48226 ~ 313.442.1600



This Winter Conference will provide County Treasurers with valuable and concise information, research, and best practices directly impacting their offices throughout the state. The Conference will offer updates on old issues, as well as providing resources on newer issues County Treasurers face, including dealing effectively with increased inventories of tax foreclosed parcels, and exploring mortgage foreclosure as a “canary in the coalmine” for future tax foreclosures and property value declines.

Saturday, January 30 (OPTIONAL)

2:00 p.m. – 4:30 p.m. **Investment Roundtable session** – Esquire 3rd floor

7:30 p.m. **Various Detroit entertainment options**
(MSU v UM hockey; Fisher Theatre featuring ‘The Wizard of Oz’)

Sunday, January 31

2:00 p.m. – 3:00 p.m. **Board of Directors Meeting** – Founders A, 3rd floor
Presiding: Eric Schertzing, Chairperson of the Board of Directors,
Treasurer, Ingham County

3:00 p.m. – 5:00 p.m. **Land Bank Session**
An opportunity for Land Bank Counties and those that are looking at a land bank to discuss the nuts and bolts of operations. An update on land banking in Michigan and a question and answer session with panelist will kick off the discussion. A breakout to roundtables for participant driven discussion is expected to fill most of the time.

3:00 p.m. – 5:00 p.m. **Registration** – Woodward Prefunction, 2nd floor

3:00 p.m. – 6:00 p.m. **Vendor Setup** – Woodward C & D, 2nd floor

6:00 p.m. – 7:00 p.m. **Social Hour** – Venetian Ballroom, 4th floor

7:00 p.m. – 8:30 p.m. **President’s Reception & Dinner** – Venetian Ballroom, 4th floor

7:00 p.m. – 1:00 a.m. **Hospitality Room** – Concierge Club, 23rd floor

Monday, February 1

6:00 a.m. – 11:00 a.m. **Vendor Setup** – Woodward C & D, 2nd floor

7:30 a.m. – 9:00 a.m. **Breakfast** – Venetian Ballroom, 4th floor

8:00 a.m. – 9:00 a.m. **Registration** – Woodward Prefunction, 2nd floor

9:00 a.m. – 9:15 a.m.

Opening Session –Woodward A & B, 2nd floor

Presiding: Eric Schertzing, President, MACT, Treasurer, Ingham County

Invocation: Sherry Comben, 2nd Vice-President, MACT, Treasurer, Antrim County

Pledge of Allegiance: Kathleen Dorman, 1st Vice-President, MACT, Treasurer, Sanilac County

Roll Call: Bill Kendall, Secretary, MACT, Treasurer, Oscoda County

Welcome: TBA

9:15 – 10:30 p.m.



“Navigating State and Federal Requirements During Economic Crisis” -- Unfunded Mandates – Woodward A & B, 2nd floor

The budget in Lansing has been an intractable mess, made worse by a lack of cooperating and collaboration among Lansing Leaders. Federal stimulus dollars have softened the blow, but what happens when that money dries up and our state still faces a structural deficit of roughly \$2 billion?

Speaker: Robert Daddow, Oakland County Deputy Executive

Moderators: Karen Coffman & Andy Meisner

10:30 – 11:00 a.m.

Networking Break - Woodward Prefunction, 2nd floor

11:00 a.m. – 12:00 p.m.

“Maximizing Your County’s Ability for Growth -- The Tools to Get the Green” (Resources & Opportunities) – Woodward A & B, 2nd floor



Hear about housing grant opportunities as well as other competitive grant opportunities that the Federal Home Loan Bank has to offer for you and your community. So now you know where the money is, how can you get your share? The Michigan Association of Counties has a Grant Services Program that can assist in obtaining grant monies. This **FREE** service is the “technical and informational resource on grants for Michigan counties, providing quality services and alternative avenues for generating funds”.

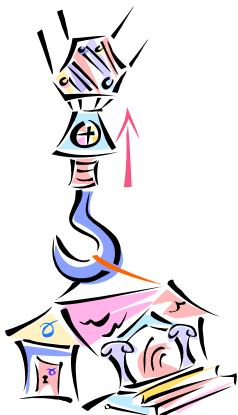
Speakers: Marjorie Green, Federal Home Loan Bank

Flo McCormack, Michigan Association of Counties

12:00 p.m. – 1:00 p.m.

Luncheon – Venetian Ballroom, 4th floor

1:00 p.m. – 2:00 p.m.



“Canary in the Coalmine: County Treasurers Response to the Mortgage Foreclosure Crisis, and the Impact of the Crisis on Tax Foreclosures” – Woodward A & B, 2nd floor

Michigan, like the rest of the country, is experiencing a mortgage foreclosure crisis attributed to the meltdown of the financial and housing sectors. As County Treasurers watch property values – and corresponding tax revenues – decline, the question arises: What can we do to help? Another question that may arise is: Is this the proper role for County Treasurers? For those who want to help, there are some exciting and innovative best practices that could help you help your county to turn things around, which is good for the bottom line.

Speakers: **Jamele Hage**, Assistant Corporate Counsel and Director of Wayne County Mortgage Foreclosure Prevention Program
Greg Sterns, Senior Housing Counselor, Lighthouse of Oakland County
Moderator: Andy Meisner

2:00 p.m. – 3:00 p.m.



Community Resources and Outreach - VITA IRS Tax Payer Assistance Program – Woodward A & B, 2nd floor

The Volunteer Income Tax Assistance Grant Program is an IRS initiative designed to promote and support free tax preparation service for the underserved, low income populations. These include the elderly, disabled, limited-English-speaking, non-urban, and Native American taxpayers.

Speakers: **Diane Bach**, Program Operations Manager – VITA
Chris Kilmer, Community Action Agency
Peter Ruark, Michigan League for Human Services
Moderator: Karen Coffman

3:00 p.m. – 3:30 p.m.

Networking Break - Woodward Prefunction, 2nd floor

3:30 p.m. – 4:30 p.m.

State of Michigan Panel – Woodward A & B, 2nd floor

Panel of speakers on topics to include:

David Buick, Property Services Division - PRE

Brandon Reed, DNRE / PILT

Nida Samona, Michigan Liquor Control Commission Chair

Cary Vaughn, Department of Treasury -Interfund Borrowing,

Kevin Smith, Assistant Attorney General - PA 123 Updates

Moderators: Karen Coffman & Andy Meisner

4:30 p.m. – 5:00 p.m.

Meeting with Associate Members - Woodward A & B, 2nd floor

6:00 p.m. – 7:00 p.m.

Social Hour- Venetian Ballroom, 4th floor

7:00 p.m. – 8:30 p.m.

Dinner – Venetian Ballroom, 4th floor

8:20 p.m. – 9:00 p.m.

Entertainment – Magician – Venetian Ballroom, 4th floor

7:00 p.m. – 1:00 a.m.

Hospitality Room – Concierge Club, 23rd floor

Tuesday, February 2

7:30 a.m. – 9:00 a.m.

Breakfast – Venetian Ballroom, 4th floor

9:00 a.m. – 9:15 a.m.

Call to Order & Announcements - Venetian Ballroom, 4th floor

Presiding: **Eric Schertzing**, President, MACT, Treasurer, Ingham County

9:15 a.m. – 10:15 a.m.

The Unbanked & Underbanked Population: What is the role of County Treasurers? - Financial Literacy – Venetian Ballroom, 4th floor



Speakers: Luke Reynolds, Chief of the FDIC's Outreach & Program Development Section

Mary Balkema, Bank on Michigan, Kalamazoo County Treasurer

Nancy Lindman, Michigan Association of United Ways

10:15 a.m. – 10:30 a.m. **Federal Reserve site visit – Transportation provided**

10:30 a.m. – 11:30 a.m. **Federal Reserve site visit - Vault Tour**
Speakers: Samuel Kahn, Senior Economist
Katherine Nelson, Tour Director

11:30 a.m. – 12:00 p.m. **Federal Reserve site visit**
Financial Literacy Presentation
Money Smart Week



12:00 p.m. – 6:00 p.m. **Lunch on your own and Free Time**
Shuttle to Local Attractions and Shopping
Henry Ford Museum or Hotel & Casino drop off

OR

2:00 p.m. – 5:00 p.m. **Euchre Tournament** – Esquire, 3rd floor

6:00 p.m. – 7:00 p.m. **Social Hour** – Venetian Ballroom, 4th floor

7:00 p.m. – 9:00 p.m. **Dinner Banquet** – Venetian Ballroom, 4th floor

8:00 p.m. - 12:00 a.m. **Music and Dancing with DJ**– Venetian Ballroom, 4th floor

7:00 p.m. – 1:00 a.m. **Hospitality Room** – Concierge Club, 23rd floor

Wednesday, February 3

7:30 a.m. – 9:00 a.m. **Breakfast** – Crystal Ballroom, 4th floor

9:00 a.m. – 11:00 a.m. **Closed Session** – Founders A & B, 3rd floor
County Treasurers and Deputies Only
Legislative Session
Presiding: Eric Schertzing, President, MACT, Treasurer, Ingham County

11:00 a.m. – 12:00 p.m. **Board of Directors Meeting** – Founders A & B, 3rd floor
Presiding: Eric Schertzing, Chairperson of the Board of Directors, Treasurer, Ingham County

*******HAVE A SAFE TRIP HOME EVERYONE!!*******

UPCOMING MEETINGS:

April 2010 - One-day Educational Workshop - TBA

August 8-11, 2010 - Summer Conference – Mission Point, Mackinac Island

Jan. 30 - Feb. 2, 2011 – Winter Conference